

At the YMCA, one of our most important goals has always been to enrich the lives of kids in our community. But when some are left out, it leaves us all a bit poorer. As a person with a vested interest in the future of your community, you can help these kids grow into responsible, successful adults. YMCA activities help children develop valuable skills, gain confidence and build self-esteem. By contributing to the YMCA of South Alabama's Strong Kids Campaign, you can help us teach these young people such important values as caring, honesty, responsibility and respect.

## YMCA Strong Kids Campaign

Please make a difference in our community by giving generously today to improve the opportunities for our most vulnerable youth of tomorrow.



## Our mission.

The mission of the YMCA of South Alabama is to put Christian principles into practice through programs that build healthy spirit, mind and body for all.

We are a non-profit, mission driven organization committed to being accessible to every individual and family in South Alabama. We will not turn anyone away due to their inability to pay. This can be a challenge during difficult economic times, but it opens up the opportunity for us to put our mission to the test. The YMCA needs your help and support in order to continue serving the needs of our community.



YMCA of South Alabama  
P.O. Box 91506  
Mobile, AL 36691  
251-344-5646  
[www.ysal.org](http://www.ysal.org)

Donate online at [ysal.org](http://ysal.org)



# Yesterday

These children were searching for something.



# A special kind of change from your dollar.

At the YMCA, we strive to make sure that every child's day brings about bigger and brighter achievements – but we can't do it alone! Your contribution to the YMCA Strong Kids Campaign ensures that many nearby children unable to pay are included in programs that will teach them values that will positively impact their lives and the community we all live in. Today, please consider giving generously or see a campaigner to learn more about *Event Sponsorship* opportunities and the *Banner Recognition* program.

Today

Thanks to supporters like you, they've found it.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

Total Pledge: \$ \_\_\_\_\_ Branch \_\_\_\_\_

Payment method:

Check \_\_\_\_\_ Bill Me \_\_\_\_\_ Credit Card \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date: Month \_\_\_\_\_ Year \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/10

**This year's Strong Kids Campaign is launched with an ambitious goal of raising \$300,000.00. We ask that you please give generously so that more kids and families in our community can share the YMCA experience.**

**YOUR GIFT OF \$10 PER MONTH**

Builds self-confidence by providing swim lessons and safety programs for three children in our community.

**YOUR GIFT OF \$25 PER MONTH**

Makes it possible for one child to attend summer camp, with life enriching activities such as canoeing, arts and crafts and a variety of other field trips introducing them to new experiences.

**YOUR GIFT OF \$50 PER MONTH**

Allows one team of kids to learn skills, sportsmanship and teamwork through participation in YMCA youth sports or can allow one senior adult living on a fixed income access to the YMCA.

**YOUR GIFT OF \$100 PER MONTH**

Enables two children to attend a YMCA after school program for a year, a chance to make new friends and strengthen values.

**YOUR GIFT OF \$250 PER MONTH**

Helps create a unique, caring place where adults with special needs can expand their horizons and develop friendships through our Special Populations Program or can support twelve Big Brothers Big Sisters matches for one year.

**Your donation to the YMCA Strong Kids Campaign is one of the best investments you can make in our community's future. Each dollar contributed to the YMCA Strong Kids Campaign goes directly to making YMCA programs and membership available to those in need. Please help us help them. Your tax-deductible donation makes a difference!**

